



# National Geographic Traveler Magazine Web/E-Publishing Intern

## Position Summary

This web/e-publishing internship is regarded as an opportunity to learn and gain valuable exposure to related businesses within National Geographic. It provides guidance and professional experience in magazine publishing. The web/e-publishing internship will aid in the development and production of the website and electronic versions *National Geographic Traveler*. The intern will work closely with the e-pubs managing editor in learning how to program pages for the website, prepare XML for the electronic issues, size photographs, and assist with various editorial tasks. Interns will gain an understanding of the way the photo, design, and editorial departments work together to produce the website and learn how the production process works.

## Responsibilities

- Input data, copyedit, and make changes to the website using the content management system and HTML.
- Create XML documents for electronic issues.
- Write heads, decks, captions, and text for website; size photos.
- Assist with fact-checking and researching items to appear online and in *Traveler's* electronic versions.
- Other learning opportunities include attending Learning Lab classes and participating in *Traveler* production and staff meetings.

## Knowledge and Skill Requirements

A mature, organized, and enthusiastic undergraduate or graduate student studying journalism, new media, or other related major. Excellent writing and verbal communication skills, acute attention to detail, and the ability to work independently are required. Computer savvy (knowledge of XML, HTML, and Photoshop), with no fear of learning new programs.

## Additional Information

The internship is offered during the spring (January through May), summer (late May through August) and fall (September through December) semesters, to coincide with university schedules. **School credit must be obtained for this internship, and there is no pay (except, of course, for the invaluable experience!).** Please ask your academic adviser to verify that this internship would qualify for credit hours. Please include cover letter with résumé.

## Send Applications to:

Attention: Web Internship  
National Geographic Traveler  
1145 17th St. NW, 4th floor  
Washington, D.C., 20036

Or apply [online](http://www.nationalgeographic.com/jobs/) here. <http://www.nationalgeographic.com/jobs/>  
Click on "Career Opportunities." Use search term: Traveler