Sensitization and habituation of motivated behavior in overweight and non-overweight children


Department of Pediatrics, School of Medicine and Biomedical Sciences, University at Buffalo, The State University of New York, Farber Hall, Room G56, 3435 Main Street, Building #26, Buffalo, NY 14214-3000, USA

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**Abstract**

The rate of habituation to food is inversely related to energy intake, and overweight children may habituate slower to food and consume more energy. This study compared patterns of sensitization, as defined by an initial increase in operant or motivated responding for food, and habituation, defined by gradual reduction in responding, for macaroni and cheese and pizza in overweight and non-overweight 8- to 12-year-old children. Non-overweight children habituated faster to both foods than overweight children (p = .03). All children recovered motivated responding for a new food (chocolate). Overweight children consumed more energy than non-overweight children (p = .0004). Children who showed a sensitization in responding consumed more food (p = .001), and sensitization moderated the effect of overweight on habituation, with slower habituation for overweight children who sensitized (p < .001). This study replicates previous data on overweight/non-overweight differences in habituation of food and energy intake, and provides new information that individual differences in sensitization and habituation of motivated responding to obtain food may be associated with a sustained motivation to eat, resulting in greater energy intake.

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wide variety of responses. Habituation to food stimuli have been observed in rats using mouthing responses (Swithers, 1995, 1996; Swithers & Hall, 1994; Swithers-Mulvey & Hall, 1992, 1993; Swithers-Mulvey, Miller, & Hall, 1991; Swithers-Mulvey, Mishu, & Hall, 1992) and the electrophysiology of mouthing (Swithers, Westneat, & Hall, 1998), and in non-human primates by habituation of single cell brain responses (Rolls, Sienkiewicz, & Yaxley, 1989; Rolls, Yaxley, & Sienkiewicz, 1990). Habituation to food has been observed in children and adults using salivation (Epstein, Rodefer, Wisniewski, & Caggiula, 1992; Epstein et al., 2003; Wisniewski, Epstein, & Caggiula, 1992), electrophysiology of mouthing in adults (Epstein & Paluch, 1997), and in motivated behavior, or operant responding to obtain food for children and adults (Epstein et al., 2003; Myers Ernst & Epstein, 2002; Temple, Giacomelli, Roemmich, & Epstein, 2008; Temple et al., 2006). In each of these studies a decrement in response was observed to repeated presentations of the same food, with a recovery of responses when a new food was presented or the inhibition of habituation if a variety of foods was presented.

The decrement in responding to repeated presentation of food provides a mechanism for processes related to a reduction in eating (Swithers, 1996; Swithers & Hall, 1994). Research has shown a reliable relationship between rate of habituation and energy intake, with greater intake associated with slower habituation in adults (Wisniewski et al., 1992). If slower rates of habituation are related to greater intake, then it would be predicted that obese persons would show slower habituation to repeated food cues than leaner persons. These obese/non-obese differences have been observed in adults using salivation (Epstein, Paluch, & Coleman, 1996), and recently with children with operant responding to obtain food (Temple, Giacomelli, Roemmich, & Epstein, 2007). In the latter study, slower habituation was observed for overweight versus lean children to cheeseburgers, with french fries as the novel stimulus. One limitation of that study was the use of only one habituating food, which leaves open the possibility that the findings were specific to cheeseburgers. One goal of this study was to determine if these results generalize to other foods by extending the types of food used as habituating stimuli, with two different, highly palatable, main course foods studied, pizza and macaroni and cheese.

Responses often increase at the beginning of a series of stimulus presentations and then gradually decrease throughout the experimental session (Groves & Thompson, 1970). This initial increase in responding is referred to as sensitization (Groves & Thompson, 1970) and this pattern has been observed for salivary responses to olfactory cues (Wisniewski et al., 1992), salivary responses to gustatory cues (Epstein et al., 1992; Wisniewski, Epstein, Marcus, & Kaye, 1997), and facial muscle responses to gustatory cues in adults (Epstein & Paluch, 1997). While habituation involves a decrement in response after repeated exposure to stimuli, there is considerable variation in the rate of habituation, and some participants demonstrate sensitization prior to habituation to food cues. These individual differences in the pattern of responding may be relevant to understanding how habituation is related to eating and energy intake. Sensitization may be influenced by different processes than habituation. For example, Swithers showed that dopamine antagonists were associated with a reduction in the sensitization component of the habituation/sensitization curve (Swithers, 1996), but the dopamine antagonists did not disrupt the habituation component. Geyer and associates have shown that serotonin antagonists (Geyer, Swerdlow, Mansbach, & Braff, 1990; Geyer & Tapson, 1988) speed up the rate of habituation, but have no influence on sensitization. A second goal of this study was to characterize sensitization to the initial presentation of food stimuli and to assess if individual differences in the pattern of responding are related to differences in the rate of habituation or eating for lean versus overweight children.

Methods

Participants

Participants were 33 females and 32 males age 8–12 recruited from a pre-existing database and a direct mailing. Exclusionary criteria for the experiment were: obesity related chronic diseases (i.e., diabetes), developmental or psychological disabilities that may impair participant’s ability to complete the experiment; allergies to study foods and prior participation in a laboratory study using similar methodology.
Procedures

The parents of participants were screened by telephone to ensure that the child met the above cri-
teria. Eligible participants were scheduled for one 60-min visit at the Behavioral Medicine Laboratory
on a weekday between the hours of 2:30 and 5:30 pm. Parents were instructed to have their children
eat their normal breakfast and lunch, but to not eat or drink anything (except water) 3 h prior and not
to consume the study foods 24 h prior to the visit. Upon arrival to the laboratory, both parents and
children completed consent and assent forms along with a same-day food recall for the child. Parents
then filled out a demographic form while the child filled out food liking, hunger and food preference
questionnaires. After forms were completed, the parents were escorted to the waiting area and the
experimental task commenced. After the experimental task, participants filled out both a hunger scale
and a Dutch Eating Behavior Questionnaire adapted for children (Hill & Pallin, 1998) which assesses
dietary awareness. Height and weight were then obtained using the procedures outlined below. Finally,
both parent and child were debriefed about the purpose of the study and given written materials
about the rationale behind the experiment. Participants were compensated $20 US dollars for com-
pleting the experiment and parents were compensated $10 for travel and/or child care expenses.
All procedures were conducted in accordance with guidelines for the ethical conduct of human re-
search outlined by the National Institutes of Health and with the approval of the University at Buffalo
Health Sciences Institutional Review Board.

Laboratory environment

The laboratory was constructed for eating experiments and is equipped with an air delivery system
that circulates new air through each room approximately 10 times per hour. The experiment rooms
were interfaced with intercom and camera systems so that the participant could communicate with
the experimenter, who was in an adjacent control room, throughout the duration of the experiment.

Measures

Sensitization and habituation of instrumental responding

Responding on a computer controlled variable interval 120 s (VI-120) reinforcement schedule was
used to measure instrumental responding for food. The computer task consisted of two squares, one
that flashed red every time a mouse button press occurred and another square that flashed green
when a point was earned after the VI interval had timed out. Participants were rewarded one point
for the first response made after approximately 120 s had passed and were reinforced with an 80–
100 kcal portion of food at that time. The task was presented for 28 min, which provided the oppor-
tunity for each child to earn up to 14 food reinforcers if they maintained responding. At the beginning
of the task participants were instructed that when they no longer wanted to earn access to the food
stimulus they could go to another table and engage in the alternative activities. Activities included
age appropriate puzzles, crosswords, word searches, and magazines. Participants were also told that
they could move freely between the computer and activity stations.

The task was divided into habituation and recovery phases. The habituation phase was one 24-min
phase during which participants could earn points on the habituation task towards access to 80–
100 kcal portions of Kraft® macaroni and cheese or Domino’s® cheese pizza. The recovery phase lasted
for 4 min, and the phase began with a new VI-120 schedule, during which participants had the oppor-
tunity to earn points towards 100 kcal portions of a Hershey’s® chocolate bar. For the purposes of
studying changes in responding over time, the habituation and recovery phases were divided into
2-min blocks, but the habituation and recovery phases were continuous from the perspective of the
participant. The recovery phase was used to test the stimulus specificity of responding. One test of
whether the initial reduction in responding is due to habituation is to demonstrate a recovery of
responding for food when a new food stimulus is presented.

The energy density of pizza, macaroni and cheese and the chocolate bar were 2.4, 2.1 and 4.9 kcal/g.
The percentage of protein, carbohydrates and fat for each food were as follows: pizza, 18.8%, 66.5% and
14.2%; macaroni and cheese, 11.7%, 63.8% and 24.5%; and chocolate bars, 7.2%, 61% and 31.8%. Partic-
Participants received the food immediately after each point was earned and could continue to work on the habituation task while eating. The energy intake of the food was determined by weighing the foods before and after the task to the nearest .1 g, and estimating energy intake based on the energy density of the food. Children consumed 94% of the food that was presented, with a correlation of $r = .97$, $p < .001$ between the energy of the food presented with the energy of the food that was consumed. Water was provided *ad libitum* throughout the duration of the experiment, but the volume of water consumed was not recorded. The primary outcome measures were the number of responses made for food during each 2-min interval and the amount of food (g) and energy (kcal) consumed.

Experimenter wore latex gloves for all food handling and maintained careful food preparation and laboratory hygiene throughout the experiment. A freshly baked pizza was used for each session that was delivered to the laboratory uncut, with the experimenters cutting each piece to the appropriate portion size and wrapping each piece in aluminum foil, and placed in a convection oven at 175°C to maintain a constant temperature. A batch of macaroni and cheese was prepared, with individual portions placed in covered bowls. Prior to presentation to the subject each portion was microwaved for 10 s to standardize temperature. Chocolate was portion controlled and placed on covered plates at room temperature until presentation to the participants. Specifics of the food preparation were extensively pretested to provide the most appealing foods that participants would be motivated to eat.

**Food hedonics and hunger**

Liking of study foods was assessed by 5-point Likert-type scales, anchored by one “Do not like” and by five “Like very much”. Hunger/fullness was measured at the beginning and end of each session, and assessed on a 5-point Likert-type scale, anchored by one “Extremely hungry” and by five “Extremely full”.

**Same-day food recall**

Same-day food recalls were conducted by interview with both the child and parent present. This measure was included to verify adherence to the study protocol by ensuring that the participant did not report consumption of food or drink (except water) in the 3 h prior to the appointment and that they had not consumed the study foods that day.

**Demographics**

A general demographics questionnaire was used to assess education status, annual income, race and ethnicity.

**Anthropometrics**

Height (cm) and weight (kg) were measured without shoes and in light clothing using a Digi-Kit™ digital stadiometer (North Bend, WA) and a Tanita™ digital weight scale (Arlington Heights, IL) after the participant had voided. These measurements were used to calculate BMI (kg/m²). Children below the 85th BMI percentile were defined as non-overweight while children greater than or equal to the 85th BMI percentile were defined as at risk for overweight or overweight (Kuczmarski et al., 2000).

**Dietary awareness**

The Dutch Eating Behavior Questionnaire revised for children ages 8–12 was utilized to measure dietary awareness (Hill & Pallin, 1998). Examples of questions asked on the DEBQ are “I have tried to lose weight”; “I try not to eat between meals because I want to be thinner”. The median score on this questionnaire was 6.

**Analytic plan**

Data were compared between participants who were non-overweight (<85th BMI percentile; $n = 35$) or at risk for overweight/overweight ($\geq$ 85th BMI percentile; $n = 30$). Participant characteristics (e.g. age, BMI, etc.), food liking, and subjective hunger prior to the testing session were compared using one-way analysis of variance. Categorical variables, such as parental education, parental income, and percent minority were analyzed using Chi-Square. Amount of food (g) and energy (kcal) consumed
during the testing session were analyzed using separate one-way ANOVA with weight status as the between subject factor. Changes in hunger/fullness from pre- to post-testing were assessed using separate two-way ANOVA, with overweight status as the between subject factor, and pre–post as the within subject factor.

Motivated responding (mouse button presses) to obtain food across time blocks (trials) was analyzed using mixed effects regression models (MRM) that allow for the evaluation of repeated measures that take into account differences in variability of responding across time blocks that are observed as the number of time blocks increase (Hedeker & Gibbons, 2006). These models also allow for the specification of the pattern of data, such that the model can be fit as a linear model, if a linear reduction in responding is observed. The model could also be fit as a quadratic (trials * trials) function if the pattern represents a shift in the direction of the responding, as could be observed if the pattern of responding increases prior to decreasing during the habituation curve, or an increase in responding followed by a reduction in the recovery phase when a new food is presented. MRM provides for the opportunity to control for factors that may be related to responding, as well as study moderators of any difference in responding between non-overweight and at risk for overweight or overweight children (moderator * overweight status * trials for a linear model). All models included descriptive factors that could influence responding, including age, gender, minority status, socioeconomic status, dietary awareness and responding during baseline as control variables. Log likelihood tests were used to determine whether a quadratic model was a better fit than a linear model for assessing responding from the final habituation to the recovery trials, and to determine whether adding sensitization as a moderator of the influence of overweight status on motivated responding improved the fit of the regression model beyond overweight status.

Sensitization was defined in two ways. First, participants were dichotomized into those who sensitized for their initial responding, or did not sensitize. To our knowledge there is no operational definition of sensitization of motivated responding to guide our choice, and we developed four definitions that fit the criteria of an increase in responding prior to the reduction in responding observed during habituation. The patterns were defined by at least a 10% increase in responding in a subsequent time block above responding during the first 2-min time block, a 20% increase in responding during a 2-min time block, and either a 10% or 20% increase in responding over two 2-min time blocks. The choice of which definition to use was based on graphical examination of the patterns of responding that were associated with each definition, as well as log likelihood tests from the mixed effects regression models that tested whether adding information on sensitization to the basic regression model improved fit in comparison to the basic model without including sensitization. In addition to the analyses using dichotomous definitions of sensitization, a mixed regression was also performed to predict the pattern of responses beginning at trial 2 conceptualizing sensitization as a continuous variable, based on changes in responding from trial 1 to trial 2 as the moderator. In the absence of a standard operational definition of how much reduction in response is needed to determine that someone has habituated, we defined habituation as a reduction in responding of at least 75% from baseline responding.

The study was powered based on a previous study on differences in habituation for overweight and non-overweight adults (Epstein et al., 1996). This study showed that overweight (N = 10) adults habituated at a slower rate for food than non-overweight adults (N = 10), with an effect size of .36. Based on 10 trials, an alpha of .05 and power of .80, a difference this large can be observed with 8 subjects/group. The sample size was increased to provide a larger sample to test whether there were any differences in habituation as a function of type of food.

Results

Participant characteristics

The average participant was 10.3 ± 1.3 years of age and had a BMI of 20.9 ± 5.8 (BMI = kg/m²) (Table 1). The majority of the participants’ parents completed college (61.5%) and had a household income of greater than $50,000 per year (63.1%). There were no differences (p > .05) between the lean and overweight children in age, parental education, household income, food liking, or percentage of minority
participants. The overweight group had a greater \( F(1, 63) = 11.54, p = .001 \); Table 1) dietary awareness score than the non-overweight group.

### Habituation

MRM showed that overweight status was a predictor of the rate of responding across the time blocks (estimate = 14.11, \( p = .03 \); Fig. 1A), along with the type of food that was presented during the habituation series (estimate = 8.13, \( p = .008 \); Fig. 1B), but there was no interaction between overweight status and the type of food over time blocks (\( p > .05 \)). All of the non-overweight children (1/35 = 2.9%) but one met the definition of habituation by the final 2-min block (mean = 5.7 responses), while eight (8/30 = 26.7%) of the overweight children did not meet the definition of habituation, and the average overweight child made 84.4 responses \( X^2(1) = 7.68, p = .006 \). As shown in the recovery portions of Fig. 1A and B, a quadratic change in responding characterized by an increase from time blocks 12 to 13 followed by a decrement in responding to the new food was observed from time blocks 13 to 14 (estimate = \(-270.08, p < .0001\) ), which was a significant improvement over a linear model \( X^2(1) = 98.72, p < .001 \). The failure to observe complete habituation in so many of the overweight children made it difficult to compare recovery of responding for overweight versus non-overweight, since it does not make sense to study recovery if the overweight child had not yet habituated.

### Table 1
Characteristics of participants by overweight and non-overweight

<table>
<thead>
<tr>
<th>Descriptive variables</th>
<th>Group</th>
<th>Non-overweight</th>
<th>Overweight</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>SD</td>
<td>Mean</td>
</tr>
<tr>
<td>Number of participants</td>
<td>35</td>
<td></td>
<td>30</td>
</tr>
<tr>
<td>Age (years)</td>
<td>10.4</td>
<td>1.4</td>
<td>10.3</td>
</tr>
<tr>
<td>BMI (kg/m²)*</td>
<td>16.8</td>
<td>1.9</td>
<td>25.6</td>
</tr>
<tr>
<td>zBMI</td>
<td>-0.2</td>
<td>0.8</td>
<td>1.9</td>
</tr>
<tr>
<td>Dietary awareness*</td>
<td>4.4</td>
<td>2.6</td>
<td>6.5</td>
</tr>
<tr>
<td>Hunger</td>
<td>2.2</td>
<td>0.8</td>
<td>2.6</td>
</tr>
<tr>
<td>Pizza liking</td>
<td>4.2</td>
<td>0.9</td>
<td>4.1</td>
</tr>
<tr>
<td>Macaroni and cheese liking</td>
<td>4.0</td>
<td>1.0</td>
<td>4.0</td>
</tr>
<tr>
<td>Chocolate bar liking</td>
<td>4.2</td>
<td>1.1</td>
<td>3.6</td>
</tr>
<tr>
<td>Same-day energy intake (kcal)</td>
<td>646</td>
<td>406.8</td>
<td>736.2</td>
</tr>
<tr>
<td>N</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Males</td>
<td>17</td>
<td>49</td>
<td>15</td>
</tr>
<tr>
<td>Females</td>
<td>18</td>
<td>51</td>
<td>15</td>
</tr>
<tr>
<td>Caucasian</td>
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<td>80.0</td>
<td>18</td>
</tr>
<tr>
<td>Minority</td>
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<td>20.0</td>
<td>12</td>
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<tr>
<td>Parent’s income</td>
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<td></td>
</tr>
<tr>
<td>Under $29,999</td>
<td>5</td>
<td>14.3</td>
<td>5</td>
</tr>
<tr>
<td>$30,000–$49,999</td>
<td>4</td>
<td>11.4</td>
<td>10</td>
</tr>
<tr>
<td>$50,000</td>
<td>26</td>
<td>74.3</td>
<td>15</td>
</tr>
<tr>
<td>Parental education</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Some high school</td>
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<td>0.0</td>
<td>1</td>
</tr>
<tr>
<td>High school/vocational</td>
<td>11</td>
<td>31.4</td>
<td>13</td>
</tr>
<tr>
<td>College or graduate degree</td>
<td>24</td>
<td>68.6</td>
<td>16</td>
</tr>
</tbody>
</table>

Dietary awareness was measured using the Dutch Eating Behavior Questionnaire (Hill & Pallin, 1998), hunger/fullness and liking were measured using 5-point Likert-type scales, with 1 being hungry or low in liking, 5 full or high in liking, BMI = body mass index (kg/m²).

* \( p < .05 \) between groups.
Energy intake was greater for the overweight compared to non-overweight children during the habituation time blocks ($F(1,61) = 14.04, p = .0004$; Fig. 2), but there were no differences in energy intake as a function of food ($p = .33$) or the interaction of overweight status by food ($p = .88$). No differences in energy intake were observed during the recovery time blocks as a function of overweight status ($p = .82$), type of habituating food ($p = .69$), or the interaction of overweight status with the type of habituating food ($p = .50$). When total energy intake for both habituating and recovery time blocks was considered, overweight children consumed more energy ($F(1,61) = 12.87, p = .0007$), but no differences were observed as a function of type of habituating food ($p = .31$) or the interaction of type of habituating food by overweight status ($p = .77$). The average overweight child earned $7.5 \pm 2.8$ portions of food during habituation in comparison to $5.2 \pm 3.0$ portions earned by non-overweight children ($p < .002$), and a total of $9.3 \pm 2.8$ versus $6.9 \pm 3.1$ portions of food ($p < .002$). There was a significant increase in fullness for all participants from pre- to post-testing ($F(1,63) = 152.22, p < .001$), but no interaction of fullness with weight.

![Fig. 1. Differences in motivated responding (mean ± SEM) on variable interval 120-s schedules of reinforcement for non-overweight versus overweight children (A) and for pizza and macaroni and cheese (B). Mixed regression models showed both overweight status ($p = .03$) and type of food ($p = .008$) influenced the rate of habituation. Recovery of responding was shown when chocolate was presented as a novel food after the 12th 2-min time block ($p < .001$).]

![Fig. 2. Energy consumption (mean ± SEM) during the habituation and recovery phases, and total energy intake across both phases for overweight and non-overweight children. Overweight children consumed greater energy during the habituation phase ($p = .0004$) and for total energy consumption ($p = .0007$).]
Sensitization

While the average child showed a gradual reduction in responding over time, there was variability in responding, with some children showing a gradual decrease in responding, but other children showing an increase in responding before showing a decrease. The increase can be interpreted as sensitization of responding (Swithers, 1996). The pattern of responding based on different definitions of sensitization are shown in Fig. 3. Significant differences in responding were observed for the children who first sensitized and then habituated for each analysis (p's < .0001) based on the different definitions of sensitization. The numbers of participants who met criteria for sensitization were reduced as the criteria became more stringent, with 27 meeting the criteria of a 10% increase for at least one

![Graphs showing sensitization patterns](image)

Fig. 3. Motivated responding (mean ± SEM) on variable interval 120-s schedules of reinforcement for children who sensitized and those who did not for the four definitions of sensitization, along with the average habituation curve of all participants. In each case there were significant differences in the rate of habituation comparing those who sensitized versus those who did not sensitize (p < .001).
min block, while only 9 participants met the criteria of a 20% increase for two 2-min blocks. MRMs to assess whether adding sensitization as a moderator improved the fit of the models predicting the patterns of responding showed that the largest effect was for the 10% one 2-min block criteria ($X^2(3) = 40.14, p < .001$), with smaller effects for the 20% increase for one 2-min block ($X^2(3) = 37.88, p < .001$), 10% for two 2-min blocks ($X^2(3) = 35.80, p < .001$), or 20% for two 2-min blocks ($X^2(3) = 34.82, p < .001$). Since the definition of a 10% increase for one 2-min block included the most participants and improved the fit of the model the most, this definition was used to study how sensitization moderated responding.

Sensitization was a moderator of responding as a function of overweight status. The interaction of sensitization × time blocks (estimate = −15.07, $p < .0001$) and the interaction of overweight × sensitization × time blocks (estimate = 11.81, $p = .006$) significantly improved the fit of the model predicting responding for food beyond the interaction of overweight × time blocks ($X^2(3) = 40.14, p < .001$; Fig. 4). Sensitization did not interact with the type of food to influence responding ($p > .05$). The differences in motivated responding between overweight and non-overweight children were greater when comparing those who sensitized (estimate = 28.41, $p = .01$) with those who did not sensitize (estimate = −6.70, $p = .39$). Similar effects were observed if sensitization was considered a continuous variable, with a significant interaction of sensitization × time blocks (estimate = −11, $p < .0001$) and the interaction of overweight × sensitization × time blocks (estimate = 0.07, $p < .0001$) significantly improved the fit of the model predicting responding for food beyond the interaction of overweight × time blocks ($X^2(3) = 63.76, p < .001$).

As shown in Fig. 5, there was a main effect of sensitization on energy intake across the habituation time blocks ($F(1,61) = 11.80, p = .001$) and for total energy intake ($F(1,61) = 11.72, p = .001$), as well as a main effect of overweight status during habituation ($F(1,61) = 17.92, p < .0001$ and for total energy intake ($F(1,61) = 16.22, p < .001$). There was no interaction with overweight status ($p = .93$), as sensitizing increased the energy intake of both non-overweight and overweight children. Children who sensitized earned 7.6 ± 2.8 versus 5.3 ± 3.0 portions of food ($p = .005$). Non-overweight children who did not sensitize consumed the fewest total calories (463.9 ± 228.5 kcal), while non-overweight chil-

### Fig. 4.
Motivated responding (mean ± SEM) on variable interval 120-s schedules of reinforcement for overweight or non-overweight children who did or did not sensitize. Sensitization interacted with overweight status to influence responding across time blocks ($p < .001$). No differences in the rate of habituation were observed between overweight and non-overweight children who did not sensitize, but slower habituation was observed for the overweight in comparison to the non-overweight children who sensitized ($p = .01$).
dren who sensitized consumed a similar number of calories (679.9 ± 219.2 kcal) as those overweight children who did not sensitize (715.2 ± 251.6 kcal). Overweight children who sensitized consumed the most energy (899.0 ± 203.8 kcal).

Individual differences between children who sensitized versus those who did not sensitize were explored to determine potential factors that might explain differences in responding. No significant differences were observed between children who sensitized or did not sensitize for gender ($p = .88$), age ($p = .19$), percentage overweight ($p = .50$), dietary awareness ($p = .55$), baseline hunger ($p = .55$) liking for pizza ($p = .91$), macaroni and cheese ($p = .62$) or the chocolate bar ($p = .35$), or same-day energy intake prior to coming to the laboratory ($p = .77$). While overweight children showed a greater effect of sensitization on responding for food, there were no differences in the percentage of non-overweight (46%) versus overweight (37%) children who sensitized ($X^2(1) = 0.54, p = .46$).

**Discussion**

The results support the hypothesis that overweight children habituate at slower rates to food than lean children (Temple et al., 2007), and this effect is not specific to the types of foods used as habituating stimuli. Differences in the rate of habituation have now been observed for cheeseburgers (Temple et al., 2007), pizza and macaroni and cheese. The results also show for the first time that the pattern of sensitization moderated the pattern of habituation to food, which relates to greater degree of motivation to eat, and greater energy intake. The differences in responding between the overweight versus the non-overweight children was moderated in part by the sensitization of the initial responding for food.

A reduction in motivated responding and recovery of responding when a new food is presented extends the analysis of habituation from reflexive responses such as salivation (Epstein et al., 1992; Wisniewski et al., 1992), to complex behavioral responses that are directly related to food acquisition and consumption. McSweeney and colleagues have extended principles associated with habituation to motivated responding for food (McSweeney, Hinson, & Cannon, 1996; McSweeney & Swindell, 1999), and this model may provide novel mechanisms to understand the termination of eating. It is
critical when defining habituation that a recovery of responses is observed when a new food is presented. This ensures that the reduction in responding is not due to response fatigue, the reduction in need to replenish energy in an energy depletion model of eating, or a reduction in responding due to general reinforcer satiation (McSweeney & Murphy, 2000; McSweeney & Roll, 1998; Swithers, 1996). The reduction in responding with repeated presentation of one food, but recovery when another food is presented demonstrates that the pattern of motivated responding is specific to characteristics of the two foods. This could be a function of a number of characteristics of the foods, including differences in the taste, olfaction, texture, or appearance of the foods (Raynor & Epstein, 2001). Research is needed to examine factors that influence recovery after habituation has occurred. For example, if someone had habituated responding to plain cheese pizza, would they recover motivation to eat pepperoni pizza? Similarly, if someone habituated to chicken fingers without sauce, would they recover responding if a favorite dipping sauce was provided along with the chicken fingers? It is possible that overweight children will be more reactive to small differences in the recovery food than leaner children.

The demonstration of individual differences in habituation between overweight and non-overweight children to two different main course items provides confidence in the generalization of the effect across foods. However, there are many variations of foods that could be tested, including snack foods versus main course foods, foods that vary in macronutrient content, or foods that vary in palatability. The general principle of habituation is that a reduction in responding is observed as the person consumes more of the food, and recovery of responding is observed when a new food is presented. This general pattern of responding should be observed across all foods that people are motivated to consume, but there may be important individual differences in the magnitude of responding and the rates of change in habituation and recovery across foods for overweight and non-overweight children that are important in the development and/or maintenance of their weight status.

No differences in the percentage of overweight or non-overweight children who sensitized were observed, but this study demonstrated that individuals who sensitized showed differences in the subsequent pattern of motivated responding for food, and that these differences were more pronounced in the overweight than leaner children. Habituation theory has recognized that sensitization often precedes habituation, with the possibility that they represent two different behavioral processes mediated by different physiological changes (Groves & Thompson, 1970). As suggested by Swithers-Mulvey (Swithers, 1996), sensitization may be mediated by dopaminergic activity, while research by Geyer and colleagues has shown habituation may be more related to serotonergic activity (Geyer & Tapson, 1988). Geyer and colleagues have also shown that the rate of habituation of the startle response is related to schizophrenia, which is an example of how individual differences in habituation may provide important information on mechanisms related to specific behavioral disorders (Geyer et al., 1990). One model for sensitization is that it represents increased responding due to the state of arousal (Meincke, Light, Geyer, Braff, & Gouzoulis-Mayfrank, 2004) or arousing properties of the sensitizing stimulus (Swithers, 1996). In the current study there may be individual differences in the arousing or activating (Duffy, 1972) properties of food, and these individual differences may relate to an increased motivation to eat. We have shown that manipulating subjective arousal and cardiovascular arousal can alter dishabituation of salivary responses to food cues (Epstein, Mitchell, & Caggiula, 1993), but to our knowledge there has been no research that examines the arousing properties of food and motivation to eat.

While overweight children who sensitized showed a slower rate of habituation than lean children who sensitized, overweight children were no more likely to sensitize than leaner children. This suggests that sensitization and overweight may be independent. Children who sensitize consumed more food than children who did not sensitize, and these children may have greater challenges in regulating their energy intake and body weight than children who do not sensitize. This may lead to an increased risk of the development of obesity for these lean children. Additional research is needed to further examine how body weight differences are related to patterns of sensitization.

Introduction of a new food after habituation was associated with recovery of responding, with the motivation to eat the chocolate greater after habituation than the initial motivation to consume the main course. Not surprisingly, the motivation to consume the chocolate was reduced over time, and presumably would have also reduced to very low levels, another example of habituation. It would be interesting to determine whether there are individual differences in recovery as a function of
weight status, or due to the type of food. It may have been necessary to include more time in recovery, since the differences between overweight and non-overweight children became more different over time. It is expected that the motivation to consume the recovery food would also habituate, and this shift in responding may follow the same pattern as change to the habituating stimulus, with a slower rate of habituation for overweight compared to leaner children. It is worth considering differences in recovery to different foods, since greater recovery of responding when a new food is presented would lead to greater energy intake for overweight compared to non-overweight children.

There are methodological issues that must be considered in research that focuses on patterns of response during recovery. First, it is necessary to start all subjects at the same place prior to presentation of the recovery stimulus. In the present study the overweight children were responding more than the leaner children during the last 2 min of observation, and a substantial number of overweight children (8/30 = 27%) showed little evidence of habituation at the last observation. It is conceptually difficult to consider recovery for children who never showed habituation. The most straightforward methodological solution is to continue presenting habituation trials until each subject has habituated, and to use the number of trials to habituation as a dependent measure comparing individual differences (Wisniewski et al., 1992).

An alternative paradigm to the habituation/recovery paradigm used in this study is to vary the foods during each trial in comparison to repeatedly presenting the same foods. When foods are varied on each trial, participants show a reduction in the rate of habituation, and consume more food (Temple et al., 2008). This paradigm is closer to usual eating for many people, in that food presentations usually are mixed, rather than presented in sequential order. Research is needed to compare the rate of habituation to food variety in overweight versus non-overweight children.

Habituation may provide insight into sensory specific satiety (Epstein et al., submitted for publication; Raynor & Epstein, 2001), another approach that studies changes in eating behaviors when a new food is introduced (Hetherington & Rolls, 1996; Rolls et al., 1981). The usual paradigm for sensory specific satiety is to measure food hedonics for a variety of foods, feed the participant one food to satiety, and retest hedonics. Sensory specific satiety is observed when liking for the food that was consumed decreases, while liking of other foods is maintained. Sensory specific satiety paradigms do not usually test the pattern of change in liking over trials, and we are not familiar with research that might assess increases in liking followed by decreases using the sensory specific satiety paradigm. It would be interesting to test whether sensitization of liking would be observed if liking was repeatedly measured when food cues were presented repeatedly, and whether a different pattern of change in eating would be observed for those who showed an initial increase in liking versus those who showed a gradual decrease in liking over repeated food presentations.

This study suggests that food acquisition and eating are more complex than once thought. The slower rate of habituation to food in overweight versus leaner children does not provide an indication of the direction of the effect. It is possible that being overweight may produce slower habituation, as people are more motivated to consume food if they are overweight, and require more food before they are satisfied. If this is the direction of the effect, then research is needed to identify specific characteristics related to being overweight that could cause slower rates of habituation. It is also possible that slower rates of habituation may precede and contribute to overweight and obesity, and those who habituate slower to food cues may be at greater risk for developing weight problems than people who habituate at faster rates. This exciting possibility would need to be tested by a prospective design that studies children who differ in their rate of habituation and who are not yet overweight, and follows them over time to assess whether these individual differences predict who will become obese later in childhood or in adulthood. The reliable finding that there are differences in the rate of habituation between overweight and non-overweight children warrants additional research to assess how habituation may be related to the development or persistence of obesity in children.

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