

3. a. Bert's demand schedule is:

| Price | Quantity Demanded |
|---------------|-------------------|
| More than \$7 | 0 |
| \$5 to \$7 | 1 |
| \$3 to \$5 | 2 |
| \$1 to \$3 | 3 |
| \$1 or less | 4 |

Bert's demand curve is shown in Figure 9.

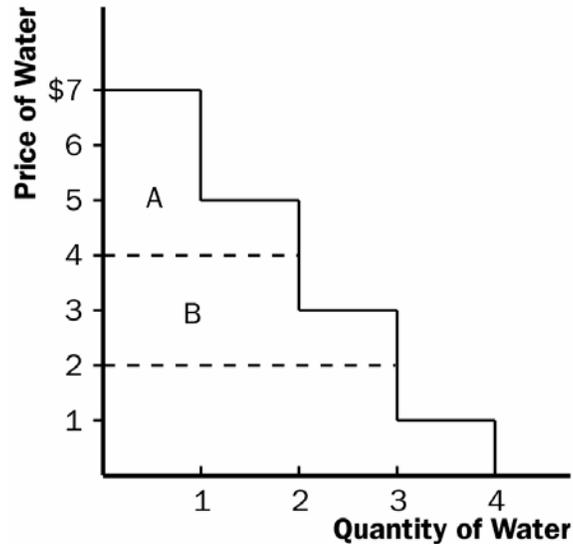


Figure 9

- b. When the price of a bottle of water is \$4, Bert buys two bottles of water. His consumer surplus is shown as area A in the figure. He values his first bottle of water at \$7, but pays only \$4 for it, so has consumer surplus of \$3. He values his second bottle of water at \$5, but pays only \$4 for it, so has consumer surplus of \$1. Thus Bert's total consumer surplus is $\$3 + \$1 = \$4$, which is the area of A in the figure.
- c. When the price of a bottle of water falls from \$4 to \$2, Bert buys three bottles of water, an increase of one. His consumer surplus consists of both areas A and B in the figure, an increase in the amount of area B. He gets consumer surplus of \$5 from the first bottle (\$7 value minus \$2 price), \$3 from the second bottle (\$5 value minus \$2 price), and \$1 from the third bottle (\$3 value minus \$2 price), for a total consumer surplus of \$9. Thus consumer surplus rises by \$5 (which is the size of area B) when the price of a bottle of water falls from \$4 to \$2.
4. a. Ernie's supply schedule for water is:

| Price | Quantity Supplied |
|---------------|-------------------|
| More than \$7 | 4 |
| \$5 to \$7 | 3 |
| \$3 to \$5 | 2 |
| \$1 to \$3 | 1 |

| | |
|---------------|---|
| Less than \$1 | 0 |
|---------------|---|

Ernie's supply curve is shown in Figure 10.

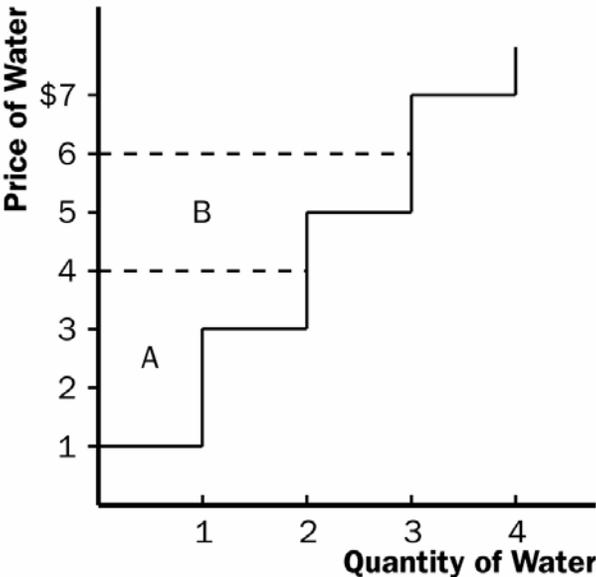


Figure 10

- b. When the price of a bottle of water is \$4, Ernie sells two bottles of water. His producer surplus is shown as area A in the figure. He receives \$4 for his first bottle of water, but it costs only \$1 to produce, so Ernie has producer surplus of \$3. He also receives \$4 for his second bottle of water, which costs \$3 to produce, so he has producer surplus of \$1. Thus Ernie's total producer surplus is $\$3 + \$1 = \$4$, which is the area of A in the figure.
 - c. When the price of a bottle of water rises from \$4 to \$6, Ernie sells three bottles of water, an increase of one. His producer surplus consists of both areas A and B in the figure, an increase by the amount of area B. He gets producer surplus of \$5 from the first bottle (\$6 price minus \$1 cost), \$3 from the second bottle (\$6 price minus \$3 cost), and \$1 from the third bottle (\$6 price minus \$5 price), for a total producer surplus of \$9. Thus producer surplus rises by \$5 (which is the size of area B) when the price of a bottle of water rises from \$4 to \$6.
5. a. From Ernie's supply schedule and Bert's demand schedule, the quantity demanded and supplied are:

| Price | Quantity Supplied | Quantity Demanded |
|-------|-------------------|-------------------|
| \$ 2 | 1 | 3 |
| 4 | 2 | 2 |
| 6 | 3 | 1 |

Only a price of \$4 brings supply and demand into equilibrium, with an equilibrium quantity of 2.

- b. At a price of \$4, consumer surplus is \$4 and producer surplus is \$4, as shown in problems 3 and 4. Total surplus is $\$4 + \$4 = \$8$.

- c. If Ernie produced one fewer bottle, his producer surplus would decline to \$3, as shown in problem 4. If Bert consumed one fewer bottle, his consumer surplus would decline to \$3, as shown in problem 3. So total surplus would decline to $\$3 + \$3 = \$6$.
- d. If Ernie produced one additional bottle of water, his cost would be \$5, but the price is only \$4, so his producer surplus would decline by \$1. If Bert consumed one additional bottle of water, his value would be \$3, but the price is \$4, so his consumer surplus would decline by \$1. So total surplus declines by $\$1 + \$1 = \$2$.